

Leveraging the Net

A bulletin for Association Professionals

Issue 5 - Funding for Web Based Training

Associations Can Access Funding for Web-Based Training

Does your association provide education and training services to your members? Have you explored opportunities for web-based training? Leverus would like to bring an opportunity to the attention of associations. The Office of Learning Technologies of Human Resources Development Canada (HRDC) offers funding to assist associations to develop innovative, technology-based education and training programs for their members.

Providing web-based educational programs to members can serve as a means to:

- Generate non-dues revenue
- Reduce actual training costs
- Reach a wider audience of members, regardless of geographic location
- Achieve administrative efficiencies

Office of Learning Technologies funding occurs in two phases. The first is the development of a feasibility assessment and business plan that will offer a blueprint to achieve key objectives previously discussed. For this phase of the project HRDC will cover up to 100% of the association's costs. The second phase would be the actual development of innovative web-based training using the latest information technology products.

Using your association's website as a platform from which members can undertake training activities holds many other benefits. Web-based training can help transform your association's web presence to a portal where members know they can go for access to timely products and services.

Leverus associates have already helped a number of their association clients access this funding to assess member interest in web-based learning opportunities. If you would like more information on this program contact us at info@leverus.com . Download a PDF information sheet on the [Office of Learning Technologies Program](#) or visit our website at www.leverus.com

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For more information visit www.leverus.com or e-mail info@leverus.com or call 613.789.0728

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